A vision statement is the university’s dream. A vision statement typically states an organization's objectives, based somewhat on economic foresight and intended to guide decision-making.

What do you hope AUA will look like in 10 years? Think aspirationally with just a bit of reality (just a bit). What is the AUA of the future?

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| What is AUA’s one (1) Core Purpose looking into the future? How would you articulate AUA’s identity? |  |
| Review the compilation of feedback from faculty, staff, and students.  Identify the top three aspirational qualities that AUA should demonstrate/work toward in the next 5-10 years. |  |
| Are there any aspirational attributes that are not listed in the compilation? Can you identify any? |  |