

**BA in English and Communications
Curricular Map**

Learning Outcomes	Accurately and precisely communicate— both in speaking and writing - in a variety of contexts and genres.	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication.	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.	Produce and deliver written and oral presentations, and communicate with specialists and non-specialists using appropriate media and technology.	Think critically and creatively, conceptualizing real-world problems from different perspectives.	Work productively in diverse teams and solve problems collaboratively.	Use common software and information technology to pursue inquiry relevant to their academic and professional fields, and personal interests.	Weigh evidence and arguments, and appreciate and engage in diverse modes of inquiry characteristic of historical, cultural, political, economic, and quantitative disciplines.	Properly document and synthesize existing scholarship and data, keep current with developments, conduct independent research, and discover and learn new material on their own.
	1.1	1.2	1.3	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4	4.1	4.2	4.3	5.1	5.2	5.3
FND 101 Freshman English 1												B	B	B			
FND 102 Freshman English 2												B	B	B	B	B	B
FND 103 Armenian Language & Literature 1													I	I		I	
FND 104 Armenian Language & Literature 2													A	A		A	
FND 121 Armenian History 1																I	
FND 122 Armenian History 2																A	
GE- AH (2 courses)												B	I	B		I	
GE- SS (2 courses)												B				I	
GE- QS (2 courses)												B				I	B
E&C 103 – Intro to Language and Culture		B	B				B		B				B				
E&C 104 – Intro to Communications						B			B	B			B				
E&C 105 – Intro to the Structure of English	B	B	B		B												
E&C 120 – American Literature I	B		B	B						B			B				
E&C 121 – English Literature I	B		B	B						B			B				
E&C 122 – World Literature I	I			I			I			I							
E&C 123 – Rhetoric	I	I	I	I			I		I								
E&C 124 – Drama 19th Century to Present			I	I		I				I							
E&C 125 – Intro to Acting Techniques			B	B					B	B				B			
E&C 130 – Intro to Journalism	I		I	I								I	I		I		
E&C 260 – Negotiation															A		
E&C 237 – Introduction to Filmmaking						A			A			I	I	I			
E&C 140 – Expository Writing	B								B			I					
E&C 141 – Persuasive Writing	B								B			I	I				
E&C 250 – Intro to Translation				I				I		I							
E&C 151 – Consecutive and Simultaneous Interpreting	A	I	A			A	A	A	A			A				A	A
E&C 200 – Discourse Analysis				I		I	I			I			I				
E&C 201 – History of English	I	I															
E&C 202 – Topics in Linguistics	A		A	A	I	A	A		I			I	I			I	
E&C 203 – English Phonetics and Phonology		I		I			I										
E&C 220 – American Literature II	A			A			A			A							
E&C 221 – English lit II	A			A			A			A							
E&C 222 – World lit II	A			A			A			A							
E&C 223 – Shakespeare			A	A						A	A						
E&C 224 – Theatre and Society			A	A		A				A			A				
E&C 231 – Public speaking	I					I			I			I	I				
E&C 232 – Public relations						I		I	I		I	I	I				
E&C 233 –Professional communication	A		A			A			A			I	I	I	I		
E&C 234 – Advertising	I				A				I					I			
E&C 235 – Communication ethics			I			I					I		A		I	I	
E&C 239 - Campaigning for a Cause	A					A			A			I	I	I			
E&C 236 – Survey/polling methodology						A				A			A		A	A	A
E&C 238 -- Media & Society				I		I				I			I				
E&C 240 – Creative writing	I								I								
E&C 241 – Scriptwriting	A	A		A				A	A						A		
E&C 242 – Technical writing	A	A					A		A		A				A	A	A
E&C 243 – The Practice & Art of Non-Fiction	I								I								
E&C 244- Writing for Media	A			A		A											
E&C 254- Advanced Writing for Special Purposes	A			A		A		A	A								
E&C 250 –Introduction to Translation				A				A		A							

**BA in English and Communications
Curricular Map**

Learning Outcomes	Accurately and precisely communicate— both in speaking and writing - in a variety of contexts and genres.	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication.	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.	Produce and deliver written and oral presentations, and communicate with specialists and non-specialists using appropriate media and technology.	Think critically and creatively, conceptualizing real-world problems from different perspectives.	Work productively in diverse teams and solve problems collaboratively.	Use common software and information technology to pursue inquiry relevant to their academic and professional fields, and personal interests.	Weigh evidence and arguments, and appreciate and engage in diverse modes of inquiry characteristic of historical, cultural, political, economic, and quantitative disciplines.	Properly document and synthesize existing scholarship and data, keep current with developments, conduct independent research, and discover and learn new material on their own.
	1.1	1.2	1.3	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4	4.1	4.2	4.3	5.1	5.2	5.3
E&C 251 – Business translation		A	A	A	A	A		A									
E&C 252 –Technical translation		A	A	A	A	A		A									
E&C 253 – Literary translation				A				A									
E&C 261- World Media	I			I		I				I	I		A			A	
E&C 262- Filmmaking 2						A			A			I	I	I			
E&C 263- Opinion Making in the Age of New Media	A			I				A				I			B		
E&C 290 – Research methods	A		A	A	I	A			I		A	I	I		I		A
E&C 298 – Independent study	A										A		A		A	A	A
E&C 299 – Capstone	A	A									A		A		A	A	A

B = Beginner; I = Intermediate; A =Advanced