

AMERICAN UNIVERSITY OF ARMENIA
US accredited institution affiliated with the University of California



COLLEGE OF HEALTH SCIENCES

SCHOOL OF BUSINESS AND MANAGEMENT

**Master of Business Administration /
Master of Public Health**

Dual Degree

YEREVAN
REPUBLIC OF ARMENIA
2012

GOALS AND AFFILIATION

The AUA's College of Health Sciences (CHS) represents an integrated effort to develop expertise in managing health programs, assessing the health needs of the people, and translating that knowledge into improved health by designing, implementing, and evaluating programs to meet those needs. The College of Health Sciences is affiliated with the Johns Hopkins Bloomberg School of Public Health and is a member of the Association of Schools of Public Health in the European Region (ASPHER). Currently, CHS offers a two-year graduate program leading to the Master of Public Health (MPH) degree.

The AUA's School of Business and Management (SBM) is the leading business school in the region, committed to innovative pedagogy and continuous improvement. It prepares students to provide effective and ethical business leadership in an increasingly complex, technologically sophisticated and interdependent world. SBM offers a two-year graduate program leading to the Master of Business Administration (MBA) degree, and a number of executive and professional certificates.

Through a new partnership between the CHS and SBM, students interested in combining an MBA with MPH can earn both degrees in three years.

The dual degree program will provide students with larger theoretical and practical basis for effective management and administration in the health sector. It invites qualified students who want to become leading administrators, entrepreneurs, innovators, and reformers in the health care sector in Armenia and abroad. The program will open up a wide range of employment opportunities for MPH/MBA graduates, including management positions in healthcare delivery systems.

ADMISSIONS & REQUIREMENTS

The minimum requirements for dual degree are the following:

- ✓ Students must apply to and be accepted into both programs (one application form and one application fee will be required). If the applicant is admitted by only one of the two programs, the applicant will be offered a place in the program to which he/she has been admitted.
- ✓ iBT at least 79; IELTS at least 6.5
- ✓ GRE or GMAT at least 60th percentile
- ✓ Proof of employment
- ✓ Statement of purpose and two supplemental essays
- ✓ Students must meet the required coursework of both degree programs
- ✓ Students take core courses for both degrees
- ✓ Students must complete internship
- ✓ Students must complete MPH Integrating Experience Project on a topic at the intersection of public health and management (each student will have Academic Advisors from both CHS and SBM).
- ✓ For the MBA capstone course students will be expected to work with functional managers and senior executives at organizations in the healthcare sector to develop applicable solutions for the strategic challenges these organizations face.

The program is three years in length. Dual degree students will be expected to complete the core courses of the MBA program for the first year, and then complete the core courses of the MPH program during the second year. During the third year students will complete remaining core courses in the MBA program, the internship, and the MPH Integrating Experience Project. Admission is every year. Interrupted study is strongly discouraged. The following description of courses is tentative and may change in the future.

MBA COURSES

Financial Accounting
Marketing Management
Introduction to International Competitive Strategy
Effective Communications
Operations and Process Management
Financial Management
Corporate Ethics and Responsibility
Managerial Economics
Managerial Accounting and Control
Management of Information Resources
Taxation and Business Decisions

MPH COURSES

General Principles of Public Health
Problem Solving
Social & Behavioral Sciences in Public Health

Problem Investigation in Environmental Health
Epidemiology
Data Management Systems
Economics & Finance
Comparative Health Systems
Program Planning
Health Services Management
Program Development and Evaluation

Economic Policy for Development
and Competitiveness
Legal Environment of Business
Career Development Strategies
Managerial Negotiations
Elective courses

Training of Trainers
Elective course
Internship
MPH Integrating Experience Project I and II

For More Information

For information on admission requirements, application process and academic calendar contact the AUA Admissions and Student Academic Affairs office. To learn more about the dual degree program, please contact:

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We invite you to explore our web site for more
information on the **College of Health Sciences and School of Business and Management**
at:

<http://www.aua.am/>