

1st Announcement XXVII ANNUAL CONFERENCE

Educating the Public Health Workforce: Development Perspectives for the European and Mediterranean Regions

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Educating the Public Health Workforce: Development Perspectives for the European and Mediterranean Regions

17-20 September 2005, Yerevan, Armenia

Call for Papers Introduction to Conference Themes

A strong public health infrastructure provides the capacity to prepare for and respond to emerging and long standing public health challenges. Such an infrastructure serves as the foundation for planning, delivering, and evaluating public health and requires a well-educated and well-trained professional public health workforce. Assuring a competent public health workforce is vital to managing the health of a population.

In light of emerging threats such as bio-terrorism, the development and expansion of public health training programs are now receiving renewed interest from governmental and non-governmental public health agencies. Yet, these programs themselves have a major and indispensable role in developing new insights and innovative solutions to public health training, including the introduction of new educational formats and modalities, contemporary technologies and managerial/organizational options. The process of globalization and accompanying scientific and technological changes require the schools to design programs corresponding to global and Western standards of excellence, at the same time responding to more pressing country-specific, local needs, which is a logistically and methodologically burdensome process. Often the decisions are made and transformations initiated by public health professionals in limited resource environments. In this state of affairs, the expansion and support of a functioning network of public health programs, both on regional and global levels, which facilitates sharing experiences and collaboratively finding optimal approaches to public health education issues, appears to be a necessary (but not sufficient) prerequisite for successful development.

The 27th Annual ASPHER conference will address the issues of development perspectives of Public Health Schools in European and Mediterranean regions, revealing possible barriers and catalysts to the process of development. For the first time, the ASPHER conference will formally involve several schools of public health and health management from WHO's Eastern Mediterranean Region, increasing the diversity of opinions, approaches, and methodologies and to expand the network of cooperating schools and faculty throughout the broader region. We hope that the conference will lead to better understanding of future trends and challenges in public health training globally, and will leave schools of public health with sound solutions and working approaches to these emerging challenges.

Conference Format

The conference will consist of several plenary sessions followed by communication sessions and workshops on the proposed themes. A poster session will also be held.

Authors will be given the option to choose their preferred format of presentation: oral or poster. Abstracts not selected for oral presentation will be considered for poster presentation. Posters will be displayed and viewed during the conference. Accepted abstracts will be published in the *Internet Journal of Public Health Education* (I-JPHE) at: http://www.aspher.org/D services/I-JPHE/I-JPHE Home Page.htm A small prize will be awarded for the best poster presentation.

Conference Themes

The major topics of the 2005 ASHPER conference are:

- 1. Creating sustainable partnerships
- 2. Core public health competencies: Linking knowledge to real world practice
- 3. Evidenced based practice: Strengthening the link between health research capacity and policy development
- 4. Flexible learning: Cutting-edge learning techniques and technologies
- 5. Public Health training and global problems: Responding to migration, urbanization, poverty, and multi-cultural strife

Conference Workshops

Interested public health experts are invited to submit proposals for workshops at the ASPHER conference. The deadline for submitting workshop proposals is May 31, 2005 and follows the abstract submission process. Workshop may be proposed for any subject/issue within the main conference themes.

Pre-Conference Workshops

Three pre-conference workshops, described below, will also be offered. A discount is provided when registering for pre-conference workshops concurrently with the conference.

WORKSHOP 1:	Health Systems in Transition: Lessons Learned, Opportunities Lost		
VENUE:	AUA Business Center, 9 Alex Manukian		
FACULTY:	Professor Allan Krasnik, Institute of Public Health, University of Copenhagen Varduhi Petrosyan, American University of Armenia Others to be named		
DATE:	15 and 16 September [9am - 5pm each day]		
COST:	Early Registration: (prior to 1 July)*: \$200.00 [\$180.00 when registering in conjunction with ASPHER conference] Late Registration: \$250.00 [\$225.00 when registering in conjunction with ASPHER conference]		
MAXIMUM REGISTRATION:	40		
OVERVIEW (PROVISIONAL):	The Observatory's periodic reports on health systems in transition (HiT) are a rich, roughly comparable data source for comparing and understanding the evolution of health systems in transition. Valuable opportunities are lost when lessons learned are not shared and applied.		
	This workshop will address the major elements of ongoing reform processes in European health care. It will start with a common orientation defining terminology and reviewing methodology for analyzing and comparing reforms. The workshop will provide a conceptual and practical approach to assess and analyze health systems in transition, highlighting recent examples from HiT reports and identifying emerging trends and key issues to resolve. Guest lecturers will present several case studies on national and regional reforms, and an active discussion by participants will follow. One of the case studies will present the changes of the Nordic tax financed and decentralized publicly provided health care services emphasizing the organization of services, public/private mix, and evidence base for quality management. A session with the representatives of the European Observatory will be devoted to the discussion of how these HiT reports can be integrated as a resource into public health teaching programs.		
OBJECTIVES:	 Workshop participants will Develop a conceptual and analytic framework for comparing and contrasting health systems Review and develop examples/case studies from the literature and personal experience dentify themes, trends, and lessons learned by examining a multitude of national case studies and clarify how these lessons can serve as a basis for strategic planning and management of health care services Guide the development of an analytic framework for a collaborative course utilizing the Health In Transition reports 		
TARGET AUDIENCE:	This workshop is intended for academicians and practitioners involved in health system design and assessment and/or health policy formulation.		
2	*Registration Fee includes cost of course and materials as well as two coffee breaks and lunch each day		

WORKSHOP 2:	Prevention of blindness: Strategies for European and EMRO Regions		
VENUE:	AUA Business Center, 9 Alex Manukian		
FACULTY:	Professor Astrid Fletcher, London School of Hygiene and Tropical Medicine Naira Khachatryan, MD, MPH, American University of Armenia.		
DATE:	15 September [9am - 5pm]		
COST:	Early Registration: (prior to 1 July)*: \$100.00 [\$90.00 when registering in conjunction with ASPHER conference] Late Registration: \$125.00 [\$110.00 when registering in conjunction with ASPHER conference]		
MAXIMUM REGISTRATION:	20		
OVERVIEW (PROVISIONAL):	Recent population based studies coordinated by the WHO estimated approximately 37 million people worldwide are blind. Every year, an additional 1-2 million persons go blind. The major causes of blindness and low vision vary widely from region to region, being largely determined by socio-economic development and the availability of primary health care and eye care services.		
	Blindness still remains one of the major public health problems in the Eastern Mediterranean and Eastern European Regions. In both regions the blind population is increasing daily, mainly due to the backlog of untreated cataracts. Without intervention, this number will double within the next twenty years.		
OBJECTIVES:	 Workshop participants will Identify main barriers to cataract surgery and suggest strategies to eliminate them Provide recommendations on improving quality of cataract care Discuss and identify mechanisms of integration of primary eye care into the existing primary health care system Discuss human resource development for eye care Examine current advocacy activities in eye care and recommend new approaches Suggest strategies on expanding partnership between international blindness prevention NGOs and local ophthalmic centers 		
TARGET AUDIENCE:	This workshop is intended for academicians and practitioners involved in health system design and assessment and/or health policy formulation.		
WORKSHOP 3:	Toolbox of Assessment Methods for Competence Assessment		
VENUE:	AUA Business Center, 9 Alex Manukian		
FACULTY:	Ara Tekian, PhD, MHPE, University of Illinois at Chicago		
DATE:	16 September [9am-5pm]		
COST:	Early Registration (prior to 1 July)*: \$100.00 [\$90.00 when registering in conjunction with ASPHER conference] Late Registration: \$125.00 [\$110.00 when registering in conjunction with ASPHER conference]		
MAXIMUM REGISTRATION:	20		
OVERVIEW:	Public Health schools are increasingly interested to review educational programs, revise and update the essential competencies for public health professionals, and reevaluate assessment methods. Accreditation bodies are scrutinizing public health programs and among many issues inspecting assessment methods. This workshop will examine the current methods of assessment, and offer a toolbox consisting of a variety of instruments that could be used to assess any competency.		
OBJECTIVES:	Participants at the end of the workshop should be able to: • Examine and evaluate current assessment methods • Explore new methods of assessment techniques • Understand the psychometric properties of these assessment methods • Select instruments which are appropriate to assess different public health competencies		
TARGET AUDIENCE:	Public health professionals, course directors, leaders, and decision-makers.		
	*Registration Fee includes cost of course and materials as well as two coffee breaks and lunch each day		

Scientific Program

SATURDAY, September 17, 2005

VENUE:	AUA Business Center, 9 Alex Manukian
9.00 12.00	ASPHER Executive board restricted to ASPHER executive board members
12.00 13.30	Lunch
13.30 15.30	ASPHER General Assembly restricted to delegates of ASPHER member schools
15.30 16.00	Coffee break
16.00 18.00	ASPHER General Assembly continuation
18.00 19.00	Light fare reception at the Museum of Folk-Art of Armenia accompanied by
	a performance of Speghany Youth Choir

SUNDAY, September 18, 2005

VENUE:	AUA (main building), 40 Marshal Baghramian		
9.00 10.30	Opening Ceremony: ASPHER Annual Conference Official Welcome		
10.30 11.00	Stampar Award Ceremony		
11.00 11.30	Coffee break		
11.30 13.00	Workshop 1 Communication session A Student forum: Student research developments		
13.00 14.00	Lunch		
14.00 15.30	Workshop 2 Communication session B Student forum: Student research developments		
15.30 16.00	Coffee break		
16.00 17.30	Workshop 3 Communication session C Student forum: Sharing experience		
17.30 18.00	Poster viewing		
18.15 19.00	Concert by Komitas Quartet, AUA large auditorium		
20.00 23.00	Dinner at Ojakh restaurant		

MONDAY, September 19, 2005

VENUE:	AUA (main building), 40 Marshal Baghramian		
9.00 9.30	Conference lecture (Guest speaker)		
9.30 11.00	Workshop 4 Communication session D Student forum: Sharing experience		
11.00 11.30	Coffee break		
11.30 13.00	Workshop 5 Communication session E Student forum: Sharing experience		
13.00 14.00	Lunch		
14.00 15.30	Workshop 6 Communication session F Student forum: Student research developments		
15.30 16.00	Coffee break		
16.00 17.30	Workshop 7 Communication session G Student forum: Student research developments		
17.30 18.00	Poster viewing		
20.00 23.00	Conference Dinner at Dzoraberd restaurant		

TUESDAY, September 20, 2005

VENUE:	AUA (main building), 40 Marshal Baghramian		
9.00 9.30	Conference lecture (Guest speaker)		
9.30 11.00	Workshop 8 Communication session H Student forum: Plans for future collaboration		
11.00 11.30	Coffee break		
11.30 12.30	Closing ceremony, Best poster award		
12.30 14.00	Lunch		
14.00 18.00	Optional - Guided tour to Echmiadzin (Holy See of the Armenian Apostolic Church)*		

^{*} Price for the tour to Echmiadzin is 5.00~USD per person.

Student Forum

A Student Forum will be organized for current public health students. During the first day the students will work in teams to share their knowledge, practice and experience on the main issues of the conference. Their conclusions will be presented at the closing session of the conference (maximum 10 minutes).

Students are also invited to submit abstracts for oral or poster presentation at the communication sessions.

General Information

Important Deadlines:

31 May 2005 Abstracts due

Authors of selected papers informed 30 June 2005

Last day for Early Registration

Last day for partial refund (90% will be refunded)

31 July 2005 Invited presenters submit full papers

Deadline for conference registration (authors)

Last day for partial refund (50% will be refunded) *

*Place in final program and abstract book cannot be guaranteed to presenting authors not registered by this date

Abstract submission guidelines:

Language: The official language of the conference is English

Length: 600 words including the title **Typeface:** Times New Roman 12 pt

Keywords: (3)

Submission format: Submit online

Criteria for evaluation: 1). Relevance of the topics and adequacy with themes of the conference;

2). Coherence of methodological approach in respect of the objectives of the study;

3). Potential added value;

4). Clarity and quality of abstract;

5). Innovation

Contacts

For information about the conference, please visit the conference web-site http://www.auachsr.com/aspher or contact the Scientific or Organizing Committee secretary.

Scientific committee	Organizing committee	Student organizing committee
Varduhi Petrosyan, MS, PhD	Tsovinar Hartyunyan, MPH	Susanna Mkrtchyan
Candidate	Senior Program Manager	MPH Student
Lecturer, MPH Program	Center for Health Services Research	American University of Armenia
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E-mail: vpetrosi@aua.am	E-mail: tsovinar@aua.am	•

Registration and Accommodation

Registration

The conference registration fee is 'all-inclusive'. It includes all meals and coffee breaks from lunch on Saturday 17 September through lunch on Tuesday 20 September, the social program, airport transfers, and transportation from hotels to conference venues.

Registration fee	Before June 30 th (Inclusive)	After July 1 st (Inclusive)
ASPHER Member	420 USD	480 USD
Non-ASPHER Member	480 USD	540 USD
Student	120 USD	180 USD
Accompanying persons	200 USD	200 USD

CANCELLATION TERMS AND CONDITIONS

- 1. The Conference Secretariat must receive notification of all cancellations in writing.
- 2. Cancellations received on or before 30 June 2005 will be subject to 10% cancellation fee.
- 3. Cancellations received after the 1 July 2005 inclusive will be subject to a 50% cancellation fee.
- 4. No refunds after the 31 July 2005.

Note: Substitute participant from the same organization will be accepted

Accommodation

Usually the number of visitors to Armenia increases for the high season from May to October with peak in August-September. It is advisable to finalize your travel plans early, and to confirm your rooms and flights as soon as possible.

To assist you with your accommodation arrangements, the organizing committee of the XXVIIASPHER Conference suggests that you book your rooms in one of the following hotels in the center of Yerevan. These hotels have guaranteed discounted rates, including breakfast and VAT, to participants registering by June 30, subject to availability of rooms. Transportation will be provided from these hotels to the conference facilities.





	Room Type	Rack Rate*	Conference Rate*
Congress Hotel http://www.congresshotelyerevan.com Tel.: (374 10) 580 095 Fax: (374 10) 522 224 E-mail: congress@arminco.com	Single	\$85	\$76
	Double	\$115	\$103
Ani Plaza Hotel http://www.anihotel.com Tel.: (374 10) 589 500, 589 700 Fax: (374 10) 565 343 E-mail: reservation@anihotel.am	Single Economy Single Premium Double	\$84 \$90 \$102	\$78 \$84 \$102
Hotel Golden Tulip Hotel Yerevan http://www.hotelyerevan.com Tel.: (374 10) 589 400 Fax: (374 10) 528 291 E-mail: yerhot@arminco.com	Single	\$142	\$112
	Double	\$156	\$156
Ararat Hotel Tel.: (374 10) 510 000 (374 10) 541 100 Fax: (374 10) 541 101 E-mail: info@ararathotel.am	Single	\$135	\$90
	Double	\$135	\$90
Metropol Hotel http://www.metropol.am Tel.: (374 10) 543 701 Fax: (374 10) 543 702 E-mail: information@metropol.am	Single	\$110	\$100
	Double	\$125	\$113
Hrazdan Hotel http://www.aviatrans.am/index1.html Tel.: (374 10) 535 332 Fax: (374 10) 538 428 E-mail: hrazdan@aviatrans.am	Single	\$50	\$45
	Double	\$90	\$72

^{*} Rates are quoted in USD but will be charged in Armenian drams

When booking your hotel room please refer to XXVII ASPHER Annual Conference in order to receive the conference attendee discount. After July 1, 2005 rates are subject to change based on availability.

Please check the conference website for updated information about accommodation.

Visa and Travel Information

Visa

Most foreign nationals entering Armenia require a visa. Visas can be obtained online, at the Zvartnots International Airport (point of entry to Armenia) or in the Armenian Embassy in your country. Please visit http://www.armeniaforeignministry.com where you can find information about conventional and e-visa to Armenia and/or locate an embassy in your country.

For most visitors, it is cheapest and easiest to buy a visa upon arrival at the airport (approximately US \$30 for a 21 day tourist visa). Nationals of certain countries may require a letter of invitation from AUA (at a cost to AUA) and to have the visa issued at one of Armenia's embassies prior to their trip. Please confirm all visa procedures with the Armenian Embassy serving your country if you have questions. If you need an invitation letter from AUA please contact the organizing committee secretary.

Travel

For travel and flight information visit Zvartnots International Airport website: http://www.aia-zvartnots.aero

How to reach the conference site and the hotels

The local organizers will provide transportation from the airport to the hotels (provided you inform us of your itinerary) as well as from main hotels to the conference venue and social events locations.

Conference Venue

American University of Armenia School of Public Health 40 Marshall Baghramian Yerevan, Armenia 375019 Tel: (+374 10) 51 25 92

Tel: (+374 10) 51 25 92 Fax: (+374 10) 51 25 66 URL: www.aua.am Conference URL:

www.auachsr.com/aspher



Scientific Committee

Honorary Chair: Tatul Hakobyan, Vice Minister of Health, Armenia

Chair: Haroutune Armenian, AUA President

Contact/Secretary: Varduhi Petrosyan, Lecturer, AUA, Armenia

Members: Barbara Grace Sullivan, Associate Dean, MPH Program, AUA

Mihran Nazaretyan, Director, School of Health Care Management and Administration,

Armenia

Ramune Kalediene, Dean of the Faculty of Public Health, Kaunas University of

Medicine, Kaunas, Lithuania

Ann K Allen, Director, MPH Department of Epidemiology, Statistics and Public Health, Wales College of Medicine, Biology, Health and Life Sciences, Cardiff University,

United Kingdom

Elliot M Berry, Director, Braun School of Public Health, Hebrew University -

Hadassah, Jerusalem, Israel

Lars Cernerud, Dean, Nordic School of Public Health, Sweden

Organizing Committee

Honorary Chair: Norayr Davidyan, Minister of Health, Armenia

Chair: Michael E. Thompson, Interim Vice President, AUA

Contact/Secretaries: Tsovinar Harutyunyan, Senior Program Manager, AUA

Yelena Amirkhanyan, Teaching Associate, AUA

Members: Zara Mkrtchyan, Program Manager, AUA

Roberta Arnone, CEFPAS, Italy

Aislinn O'Dwyer, ASPHER Executive Board Member, United Kingdom

Thierry Louvet, Executive Director, ASPHER, France Charles Normand, President, ASPHER, Ireland

Student Organizing Committee

Contact/Secretaries: Susanna Mkrtchyan, MPH Student, AUA

Liana Kasyan, MPH Student, AUA

Members: Irina Papiyeva, MPH Student, AUA

Liana Martirosyan, MPH Student, AUA





About AUA

The American University of Armenia (AUA) offers Master's level graduate programs that are intended to develop critical analysis and depth of knowledge through advanced coursework, independent study, and research. AUA currently offers graduate instruction leading to the Master's degree in eight fields of study: Business Administration, Industrial Engineering and Systems Management, Computer and Information Science, Political Science, Public Health, Law, Comparative Legal Studies, and Teaching English as a Foreign Language.

The College of Health Sciences (CHS) of the university is a member of the Association of Schools of Public Health of the European Region (ASPHER) since 2002. Currently there are three programs within the CHS.

Master of Public Health Program (MPH): The MPH provides experienced health professionals a thorough grounding in population-based approaches to health sector problem identification, investigation, analysis, and managed response. The overall objective of the MPH Program is to prepare health professionals to draw on the knowledge and skills from a variety of disciplines to define, critically assess, and resolve problems affecting the public's health. Thus, the intensive, modular curriculum emphasizes basic public health sciences and essential managerial and analytic skills including project planning and evaluation, epidemiologic investigation, understanding complex determinants of health, effective communication to professional and lay audiences, and leadership.

The two-year curriculum is organized around a guiding framework, which first provides students a conceptual overview of the diverse profession of public health and the team-oriented approach to professional practice. The courses are taught in intensive, sequential blocks, which build upon and integrate with each other. The first year curriculum provides exposure to the breadth of public health disciplines. The second year curriculum provides advanced training in key methodological disciplines and concludes with a student-directed thesis-like project which integrates essential public health knowledge, skills, and methods in a professionally and personally relevant practice context. Students proceed through the program as part of a defined cohort, fostering group spirit and gaining experience in multi-disciplinary group problem solving, project leadership, and management.

While the program consists almost entirely of requirements, students infuse elective content through the multitude of individual and group projects associated with each module and through special studies activities. Students are encouraged to become involved with the Center for Health Services Research and Development, which provides an opportunity for supervised, mentored practical experiences while addressing the health needs of Armenia and the region.

Center for Health Services Research and Development (CHSR): CHSR is an applied research center established in 1995 to respond to research and development needs in the public health in Armenia. CHSR is a resource to support and facilitate the existing public health infrastructure. Among its objectives are the following: 1) Provide supervised field training for students enrolled in the MPH program; 2) serve as a venue for linkages among the Ministry of Health, donor agencies, and the MPH faculty; 3) respond to requests for technical assistance from local Armenian ministries and research institutes; 4) support programmatic development of health services in conjunction with the Ministries of Health within the region; and 5) respond to the requests for technical assistance from international organizations working on health projects in Armenia.

The CHSR collaborates on projects with many local organizations and employs an outstanding professional research staff. Also located within the CHSR are the Garo Meghrigian Eye Institute for Preventive Ophthalmology (GMEIPO) and AUAHealth Clinic.

School of Health Care Management and Administration (SHCMA): This is the newest program under the CHS and is a unique partnership between AUA and the Ministry of Health of Armenia. Its regionally focused mission is to improve the health of the population by providing competency-based professional and academic training in the field of health care management and administration to create a critical mass of professionals with necessary level of skills and abilities to implement plans and strategies of the Ministry of Health. SCHMA faculty have led training courses throughout the region, including Bosnia-Herzegovina, Georgia, Russian Federation, Ukraine, and Turkmenistan.

URLs: American University of Armenia: www.aua.am College of Health Sciences: http://www.auachsr.com



Registration and Social Program Booking Form

XXVIIASPHERConference September 17-20,2005 Yerevan, Armenia



Please complete this form (print in BLOCK letters in BLACK) and fax together with your payment to:

AUA Corporation

300 Lakeside Drive, 4th Fl., Oakland, CA 94612 USA

> Phone: (1 510) 9879452 Fax: (1 510) 2083576 E-mail: <u>info@aua.am</u>

DELEGATE*
Family Name
First Name
Organization
Position
Address
Postal code
Country
Telephone
Fax
E-mail
* - Please note that your name on the conference badge will be based on this information
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REGISTRATION FEES

Basic

	Before 30 June (inclusive)	After July 1 (inclusive)
ASPHER member	□ \$420	□ \$480
Non ASPHER member	□ \$480	□ \$540
Students	□ \$120	□ \$180

Pre-Conference Workshops (Optional)

Workshop	Before June 30 (inclusive)	After July 1 (inclusive)
Health Systems in Transition – Lessons Learned, Opportunities Lost (September 15-16, 2005)	□ \$180 (\$200*)	□ 225 (\$250*)
Prevention of Blindness: Strategies for European Region and EMRO (September 15, 2005)	□ 90 (\$100*)	□ 110 (\$125*)
Toolbox of Assessment Methods for Competence Assessment (September 16, 2005)	□ 90 (\$100*)	□ 110 (\$125*)

^{*} Price of the workshop, when registering apart from the conference (for the workshop only)

ACCOMPANYING PERSONS

ACCOMI ANTING I ERSC	MO			V	
Payment for 1 person	\$200.00			ncludes reception, dinners, opening eremony, tours	
Number of accompanying persons					
First name					
Last name					
Total payment Accompanying persons					
Subtotal/registration					
PAID SOCIAL PROGRAM					
□ Guided tour to Echn	niadzin (Holy See	e of the Armeni	ian Aposto	olic Church (September 20, 2005)	
I wish to book	(N. of seats) at \$5.00 per pe	erson		
Subtotal/social program _					
Total registration					
METHODS OF PAYMENT					
□ Bank transfer (add \$15	s to total registra	tion amount)		USD All bank charges are to be made by sender	
I enclose a copy of a bank	transfer to:				
Bank Name: Wo Address: Fra Account No.: 66	JA Corporation ells Fargo Bank anklin Street, Oak 74728214 1000248	land, California	94612, US	SA	
□ By credit card (add 3%	administration fee	es)			
Please charge the amount	of	USD to my cr	redit card		
□ VISA		ΓERCARD		DISCOVER	
Card Number	rd Number Card Expiry date				
Name as it appears on the car	d				
Date		Signatu	ıre		

REGISTRATION WILL BE CONFIRMED TO THE E-MAIL ADDRESS PROVIDED ONCE PAYMENT IS RECEIVED